



## Kansas State University Performance Report AY 2016

### **Indicator 1: Increase 1<sup>st</sup> to 2<sup>nd</sup> year retention rates**

*Description:* The 1<sup>st</sup>- to-2<sup>nd</sup> year retention rate is a key metric of student success

Center for Measuring University Performance 2013 annual publication. We entered the public phase of a \$1B fundraising campaign in the fall 2015, and expect annual giving to increase steadily in the coming years.

*Outcome/Results: K-State received \$156.3M in annual giving, moving up in the ASU*