







## **Introduction:**





ended questions give the surveyors more detail about what the audience thinks rather than limiting them to a one-word response. With open-ended questions the responses will hold mo10.9756(o)-0.9J -23

## *Monitoring*



understanding of the attitudes, values, beliefs, and perceptions of people for various reasons,



effort they have to exert will improve responses. When asking opinion-based questions, it's effective to order them based on values, as in an order that each question will take into account

whether intentional or not. In Shropshire et al.'s Web survey design research, they designed their

*Main Issues in Parks*





One of the major things that visitors seek out when they visit parks is solitude. Many visitors list 'peace and quiet' as one of the main reasons they visit certain parks. It is an escape







visitors going to natural areas are more likely to rate attributes associated with them more highly). By visually plotting each attribute on the grid park managers can see what things they are doing well, what they may be focusing too much on, where it's important to improve, and things that are low priority.

While this method is popular because it outputs results that are easy for managers to use, there are issues with it. The first issue is with there being no set definition of "importance". Importance could either be the perceived value or t



### *Visitor Satisfaction*

The most basic method is asking visitors how satisfied they are with their visit. This can also include other questions such as whether they would be willing to return or if they would

results were positive. Other tests of validity were also met with positive results. While visual methods still might not be able to capture the dynamic variables of an outdoor recreation experience, this is a promising field of research.

*Electronic Surveying [Mertler, C. 2002]*



## **METHODS:**





## **Works Cited**

Ancin-Murguzur, Francisco Javier, et al. "Drones as a Tool to Monitor Human Impacts and

and Visitor Perceptions.”







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Other (please specify) (12)

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Q11 What activities have you participated in during previous lake visits? (select all that apply)

Visit a resident (1)

Sightseeing (2)

Walking (3)

Bicycling (4)

Swimming (5)

Fishing (6)

Boating (7)

Camping (8)

Renting the hall or shelter house (9)

Disc golf (10)

RC plane (11)

Other (please specify) (12)

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\_\_\_\_\_ Other (please specify) (12)

Q13 Which of the following are most important to you about Lake Marion? (can select multiple)

Convenience of 15catlon (

Q22 How long have you been a resident at Marion County Lake?

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Q23 How many days a year do you use the lake?

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- o Yes (1)
- o No (2)

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