

1. Introduction

Punctuality is certainly a key performance indicator in the airline industry,

Owens, and Plumly, 2006). According to Mayer and Sinai (2003), in year

Figure 1: Causes of Delay by Percent Share of Total Delay Minutes



Figure 2: Wgevj gtøu Sj ctg qhTqvcnDgrc { Mkpwgu

Second, if consumers do value OTP, to what extent may airlines

air travel demand models with schedule delay⁷ as a measure of service quality. Our present paper contribute

aircraft utilization and OTP

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Second, we also use the U.S. Department of Transportation (DOT) Bureau of Transportation Statistics (BTS) On-Time Performance database to construct our on-time performance measure of product quality. All U.S. domestic carriers with revenues from domestic

the DB1B origin-destination dataset. The matching process is done at all airports of the
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In this study, we focus on ect lgtuø OTP at the itineraryø final destination airport. In order
to construct our data set, we place some restrictions on the raw data:

- (i) We (i) confine our analysis to U.S. domestic flights operated by U.S. domestic carriers.
- (ii) Our analysis focuses on performed flights ar0.00000g0000004(11)66 TJrcudnation

Figure 3: Overall Airline On-

(9)

where \mathbf{p} , \mathbf{mc}

result in empirical industrial organization is that the demand model presented above results in the following

carrier.¹⁵ The rationale for using these instruments is discussed in Gayle and Thomas (2011 709.0 TJETQq0.00

To confirm the validity of instruments used in the 2SLS regression, we estimate first-stage reduced-form regressions for

late arrival at a meeting; partial loss of social activity (Cook, Tanner, Williams and Meise, 2009); disrupted ground travel plans; forgone pre-paid hotel accommodations; and missed vacation times (Schumer and Maloney, 2008).

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reveals the extent to which OTP improvement influences p129(oduce)7t

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subsection is to use our model to recover an estimate of the cost per minute of delay

improve

_____ for all products, which according to equation (18) reveals the value of _____ in

equilibrium. In other words, we can obtain estimates of OTP-ren9ve

investment cost per minute

consumers are willing to pay \$1.56 per minute late to avoid

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